



THE CANADIAN  
MEDICAL FOUNDATION  
LA FONDATION  
MÉDICALE CANADIENNE

A N N U A L 2021 R E P O R T

Helping Canadian  
Health Professionals  
Help Others





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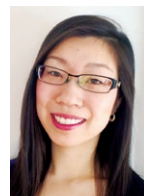
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In 2021, even as families and communities were reunited, hospitalization rates went up and down, coronavirus variants spread in every country, and COVID-19 had a disproportionate impact on marginalized and under resourced communities.

The pandemic continued to highlight the gaps that existed in our healthcare system, including the need for increased diversity in the health workforce to improve the health outcomes of underrepresented communities.

Last year the Canadian Medical Foundation (CMF) launched our special **Stop the Gaps campaign** and partnered with organizations in Canada and outside of Canada to address gaps in hygiene efforts. In 2021 we continued to roll out the campaign globally, and established a bursary for Indigenous medical students to improve equity in the health workforce and the health outcomes of Indigenous communities in Canada.

“Build Back Better” became the catchphrase of 2021, and with the help of our donors CMF supported efforts at the micro and mezzo levels to Build Back Fairer through programs supporting under resourced and communities, and addressing social and health inequities.

In 2021, CMF's total charitable program contributions amounted to \$786,787. None of it would have been possible without generous donors from across Canada who invest in our mission – we are deeply grateful – and wish to share with you some of what you have made possible in 2021.





*Protecting our Knowledge    Telling our Stories    Strengthening our Communities*

*The AFNIGC promotes, protects and advances the First Nations' Ownership, Control, Access and Possession principles, the inherent right to self-determination and jurisdiction in research and information management.*

## Stop the Gaps Campaign

### Stop the Gaps - Canada

#### Alberta First Nations Information Governance Centre

**In Alberta, the CMF partnered** with the Alberta First Nations Information Governance Centre (AFNIGC) on a project to develop oral Cree messages for increasing and enhancing the understanding of COVID 19 prevention protocols, testing, precautions and social distancing.

Messaging around COVID 19 has primarily been developed and delivered in literature format which has had limited impact at the community, in particular with groups whom have lower literacy levels and have Cree as a first language. In Indigenous communities, oral knowledge transfer through key messaging remains a very powerful way to influence and get critical messages out to multiple groups in a fast efficient and consistent way, particularly through Elders and Knowledge Holders whom are critical influencers of healthier choices and practices and messaging.

This project arose out of identified gaps in information transfer by knowledge holders working with the AFNIGC and will have an impact in 37 of 47 communities in Alberta whom are Cree.





## Protecting Medical Staff in Syria

Following almost 10 years of civil war and displacement of the population, Syria's healthcare system has been decimated. According to the World Health Organization, only 50% of hospitals across Syria are fully functioning, 25% partially functioning due to a shortage of staff (by 2013, 70% of the health workforce had left the country), equipment, medicines or damage to hospital buildings, while the remaining 25% are not functioning at all. COVID-19 added even more pressure to the healthcare system, affecting the health outcomes of the residents of Syria as well as the remaining healthcare professionals who are treating them.

As part of CMF's Stop the Gaps Campaign, CMF partnered with the Union of Medical Care and Relief Organizations-Canada (UOSSM Canada) to address the inadequate distribution of personal protective equipment and shortages of supplies contributing to high death counts of healthcare workers.

Through our support, UOSSM Canada was able to provide vital PPE and hygiene supplies (such as disposable gowns, aprons and masks, face shields, protective goggles, surgical bonnets, gloves, shoe covers, hand sanitizer and soap) to health facilities in Idlib & Aleppo, a Rehabilitation Unit in Sarmada, and the vaccination team in Ariha Primary Health Care Centre.



*GlobalMedic has been sending aid to Syria since 2014*

## Limiting the Spread of Infection in Displaced Populations

**There are 6.2 million people**, including 2.5 million children, displaced within Syria, many with no other options but to live in refugee camps or newly constructed, temporary housing. The Azaz area, located in northern Aleppo governorate, Northwest Syria, is home to large concentrations of displaced people in Syria because it is considered relatively safe.

The risk and impact of COVID-19 at these camps is high and medical services are sparse. The impact of the shortages in hygiene supplies for the families in these camps can lead to a catastrophic situation not only for the families in the camps, but also for nearby populations given the continuous movement of internally displaced people.

In 2021 CMF partnered with GlobalMedic to provide families with hygiene kits designed to serve multiple needs faced by families in crisis.

Solar lights and water purification solutions were also provided in the kits supplied by GlobalMedic. Solar lights provide families with a lightweight rechargeable product that extends access to light when energy sources are unreliable. Solar lights also provide added security in the camps where a lack of light at night may be a security concern, especially for women and girls. The water purification solution, typically a water purification unit (filter), provided a family with access to clean and safe water for up to one year.





## NEW PROJECT

### Increasing Diversity in the Health Workforce

#### CMF Bursaries for Indigenous Medical Students

In December 2015, the Truth and Reconciliation Commission (TRC) of Canada released its final report that highlighted some of the disparities in health outcomes between Indigenous and non-Indigenous people in Canada. The TRC also called for an increase in the number of Indigenous healthcare workers in Canada. Currently, according to Stats Canada, 4.9% of Canada's population self-identified as an Indigenous person, and yet less than 1% of physicians identify as Indigenous.

In 2021 CMF established a bursary program for Indigenous medical students through our partner, Indspire, a national Indigenous charity that invests in the education of First Nations, Inuit and Métis people.

Health disparities in Canada faced by the Indigenous population are well known, with regards to health outcomes, access to health care and the distrust of the medical establishment. Indigenous physicians are best positioned to provide a culturally safe environment for service delivery to First Nations, Inuit and Métis people.

All donations to CMF's Bursaries for Indigenous Medical Students program in partnership with Indspire are matched by the Government of Canada, allowing Indspire to double the impact for Indigenous students

In 2021, CMF spent \$786,787 on charitable programming.





## Financials

The Canadian Medical Foundation  
Statement of Operations and Changes in Fund Balances  
For the year ended December 31, 2021

	2021	2020
Donations and contributions	747,661	1,212,874
Investment Income	1,462,304	1,030,952
	2,209,965	2,243,826
Charitable programming	786,787	1,577,189
Fundraising and Communication	197,893	169,283
Administration	177,325	389,714
	1,162,005	2,136,186
Excess of revenue over expenditure	1,047,960	107,640

The Canadian Medical Foundation  
Statement of Financial Position  
As at December 31, 2021

	2021	2020
Current Assets	902,398	1,259,900
Long-term Investments	1,245,013	943,510
Long-term Investments, restricted	11,426,561	10,396,214
	13,573,972	12,599,624
Current liabilities	69,101	63,078
Deferred revenue	415,305	494,940
Fund Balance	13,089,566	12,041,606
	13,573,972	12,599,624



## Expenditures for Fiscal Year 2021



**68%** Charitable Programming    **17%** Administration    **15%** Fundraising and Communication



## Mission

Encouraging volunteerism and promoting philanthropy among health professionals.

## Vision

Helping Canadian health professionals help others.

## Guiding Principles

**Donor and Partner Focused:** Develop strong and mutually beneficial relationships with our donors and partners.

**Co-creation:** Work collaboratively in all our dealings to the benefit of all parties.

**Resource Stewardship:** Strive to be an employer of choice within the charitable sector through excellence in management of our human resources. Seek to optimize returns on our investments consistent with sound financial management practices.

**Transparency and Accountability:** Strive for excellence, operate with integrity and be accountable for our actions both to our donors and to the public.



## Looking Forward

The social determinants of health (SDH) are the non-medical factors that influence people’s health, and include geography, income, education, and race among other factors. The SDH’s that lead to the poor health outcomes of many communities are complicated by politics, racism and distrust.

In 2021 CMF created a scholarship for Indigenous medical students to not only reduce financial burdens for individual students, but to contribute towards equity and diversity in the health workforce. Looking forward, CMF will be expanding our Educational support programs into other under resourced and underrepresented communities, supporting students throughout their journey, from medical school applications to recertification for international medical graduates.





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